

OUTCOMES

2nd Sounding Board Meeting

October 22 – 23, 2012 in Brussels

Subject Matter	Feedback and Outcome
Audience	<ul style="list-style-type: none"> • HDN will not be tailored to journalists/policy makers BUT to researchers and policy analysts only • In order to make HDN useful for journalists/policy makers, two interfaces would be necessary (or at least a list with FAQ and answers): this is not focus of EuroREACH efforts for now but might be an option at later stage
Completeness/ Exhaustiveness	<ul style="list-style-type: none"> • It needs to be clearly defined what the focus of the HDN is: what is included and what is excluded? • Even then, it is not realistic for HDN to claim completeness therefore it should be marked as an “evolving process” • HDN should also be marketed as an interactive tool where a research community can discuss/suggest additions/changes to the HDN
Assessment	<ul style="list-style-type: none"> • Unavoidable that assessment is subjective to some extent • Provocative assessments can be useful if discussion on the content is possible for users (HDN as interactive tool) • Inclusion/exclusion and assessment criteria must be made clear • Accuracy must be checked prior to launch of HDN by feedback process
Scope of Information	<ul style="list-style-type: none"> • Even though EuroREACH has a specific focus on patient level, disease oriented data, macro data has complementary use and will therefore remain part of the HDN • However, actual data cannot be included • Regional data and more data sources on non-health care determinants will be added whenever feasible
Depth of Information	<ul style="list-style-type: none"> • Library of methods used for comparative analyses will be added
HDN Structure	<ul style="list-style-type: none"> • Present data sources by variables/ performance dimensions • Create more interfaces to make HDN look more structured, less overwhelming • Wording/meta-division of data will be revised to make structure

	more self-explanatory/intuitive
HDN Value-Added	<ul style="list-style-type: none"> • More emphasis must be placed on “how to use individual level data for international comparison” rather than provide “only a guide to data sources” • HDN must be distinguishable to other search engines • Use/specialness of HDN must also be reflected in the website’s heading • Value-added is e.g. hands-on experience of researchers with a particular database • More emphasis should be placed on experiences from the case study
Marketing	<ul style="list-style-type: none"> • Build community, get discussion going, include commentary feature. Create interface to enable updates and additions by outside users • Show benefit of participation: performance of one’s own country will be comparable to that of other countries
Sustainability	<ul style="list-style-type: none"> • Pursue idea of HEIDI Wiki integrating HDN • Be sure to make HDN so special that researchers will want to use it and carry it further • Find ways for a maximum of automatic updates
Next Steps	<ul style="list-style-type: none"> • Set up focus groups which will provide feedback on both content and presentation of HDN • Find ways to build a community that will help sustain the HDN if it is considered useful • Work on a user manual

List of participants

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